

iod

Institute Of Digital Skills

Kasaragod's First Agency Based Graphic Designing Institute



Experienced
Marketers



Integrated Agency
Exposure



On-the-Job
Experience

Course Overview

Core Graphic Design Skills

Master essential design principles such as balance, contrast, alignment, and emphasis, while gaining expertise in typography, color theory, and layout using Adobe Photoshop and Illustrator through practical projects.

Brand Identity Creation

Develop and refine brand identities, create detailed brand guidelines, and simulate real-world client interactions to produce polished brand assets using Adobe Illustrator and InDesign.

Packaging Design

Study effective packaging strategies, explore various materials, and design mock-up packaging solutions using Adobe Illustrator, Photoshop, and CorelDRAW, addressing industry challenges.

Capstone Project

Undertake a comprehensive project that integrates skills from all course modules, involving real world scenarios and client feedback.



Ramseena TK

Ramseena's return to graphic design exemplifies passion and perseverance. After an eleven year break to focus on her family, she's a devoted wife and mother of three, she pursued her dream of becoming a graphic designer.

Ramseena's journey shows the power of following your dreams, no matter where life takes you.

Join Ramseena at IOD to learn from her inspiring story and develop valuable graphic design skills.



Meet Our
Mentor

Hajira BA

At just 18, Hajira is already making a significant impact in the graphic design world. Despite earning top marks in high school and having many paths open to her, her deep passion for art and design guided her to pursue a career she truly loves.

Choosing to follow her creative instincts has proven to be the right decision. Hajira's work is marked by a vibrant, fresh perspective that sets her apart. Now at IOD, she's thrilled to share her journey and expertise with you.

Meet Our
Mentor



Ayshath Ashura

Ashura's graphic design journey began with a love for drawing and crafting, evolving into a fulfilling career. She combines her artistic skills with a passion for teaching, making complex design concepts accessible and enjoyable.

Ashura stands out for her enthusiasm in sharing her skills and helping others unlock their creative potential.

Join her at IOD to dive into graphic design and learn from someone dedicated to bringing your creative visions to life.



Meet Our
Mentor

Our Unique Approach

Agency Based Learning

Unlike traditional institutions, IOD operates with an agency based model. This means that our students are not only learning in the classroom but are also actively engaged in real client projects. Here's how our unique approach sets us apart

Real Client Projects Work on live projects for actual clients, giving you invaluable industry experience and a chance to apply your skills in real-world scenarios.

Industry Collaboration Collaborate with professionals and agencies, gaining insights and feedback that refine your expertise and prepare you for the demands of the industry.

Portfolio Development Build a robust portfolio with real work samples, showcasing your abilities and achievements to future employers or clients.

Professional Networking Connect with industry experts, potential clients, and peers, enhancing your career prospects and professional network.



Internship and Experience Certificate

Client Work Throughout the course, engage in real client projects, applying your skills to deliver professional results and build a robust portfolio.

Internship Experience By the end of the course, secure an internship opportunity that aligns with your career interests, gaining further practical experience.

Experience Certificates Receive official experience certificates upon completion of client projects and internships, validating your skills and industry readiness.



Placement Assistance at IOD

At IOD, we're dedicated to ensuring that you not only complete your training but also embark on a successful career. Our tailored placement assistance program provides comprehensive support to help you secure your dream job.



IRFANA
Placed at
REAL
LAPTOPS & COMPUTERS



HAJIRA
Placed at
AVOCADO



FAHIZA
Placed at
REAL
LAPTOPS & COMPUTERS



RIZWAN
Placed at
PUNCHA



ASHURA
Placed at
iod
Institute of Digital Skills



ITHBAN
Placed at
PUNCHA



RAMSEENA
Placed at
iod
Institute of Digital Skills



HUDAIFA
Placed at
Kashi Mart

Graduation

Experience the culmination of success at our annual Graduation Day, a momentous event celebrating the hard work and achievements of our graduates.



Our Key Placement Services

Career Counselling Receive personalized guidance from our career advisors to identify your goals and create a tailored career plan.

Resume and Portfolio Support Craft a standout resume and professional portfolio with the help of our experts, showcasing your skills and projects.

Interview Preparation Participate in mock interviews and get feedback to enhance your interview skills and boost your confidence.

Industry Connections Access exclusive job opportunities through our extensive network of industry partners and employers.

Our Placement Partners



Salary Day

An initiative designed to acknowledge your hard work and dedication real world projects.

Earn a percentage of the salary for each project you complete and get approved.



Ready to make your move?

Contact Us Now

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